



Guess
who's cleaning
windows
these days . . .



Mother
Nature!



Until now, the beauty of even the best window could be spoiled by the ravages of Mother Nature.

Dirt. Soil. Water spots and streaks.

And until now, that meant dragging out the bucket and ladder, hose and sponge.

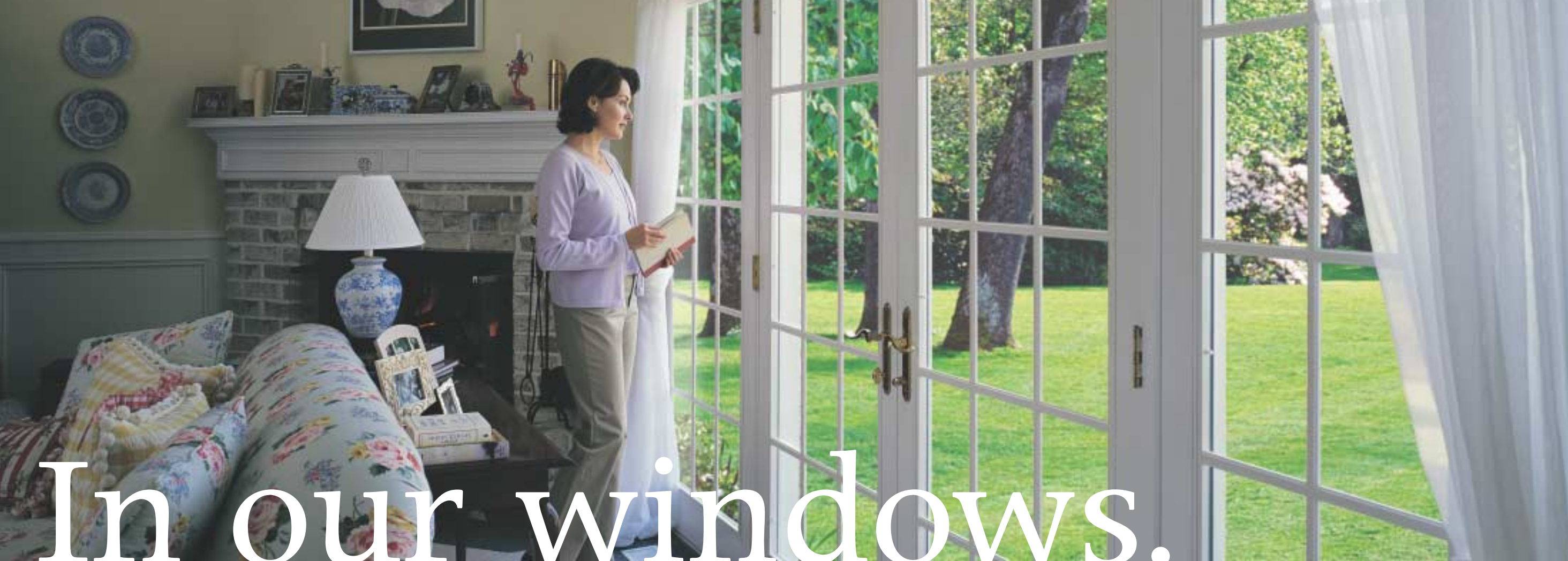
But now, Mother Nature can actually help keep your windows clean, day in and day out, all year around – thanks to an amazing new glass that uses the power of the sun to clean itself!

Called Pilkington **Activ™** Self-Cleaning Glass, it features ...

- a special *photocatalytic* exterior surface that uses the sun's UV light (which is abundant even on cloudy days) to gradually break down, loosen and dissolve dirt and soil. Then,
- a *hydrophilic action* causes water to sheet on the glass, so a light rain rinses away the loose dirt, and the windows dry with virtually no spots or streaks.

And in dry weather, just a quick squirt with a hose is usually more than enough to have your windows looking like new again!

And where can
you find this
amazing glass?



In our windows.

We take pride in the quality and beauty of our windows.

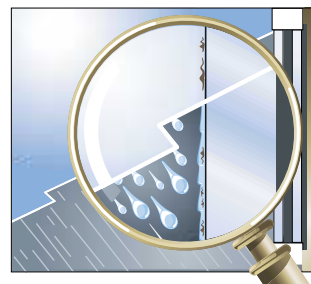
And that's why we're pleased to be able to offer them with the world's first solar-powered *self-cleaning* glass.

Pilkington **Activ™** Self-Cleaning Glass.

Not just a coating that can chip, peel or fade, Pilkington **Activ™** Self-Cleaning Glass is made by a special process so the active properties are an integral part of the surface of the glass itself that:

- Breaks down, loosens and gradually dissolves dirt, soil, tree sap and resin, and
- Causes water to sheet on the glass, so dirt rinses away cleanly, without the kind of spotting and streaking you get with ordinary glass.

Pilkington **Activ™** Self-Cleaning Glass is environmentally friendly in its application, installation and use, too. And less cleaning means less detergent – and no chemical cleaners – in the environment.



The photocatalytic action of Pilkington **Activ™** Self-Cleaning Glass (*upper*) gradually breaks down and loosens dirt, while the hydrophilic surface (*lower*) causes rain to sheet on the glass, leaving a clean exterior surface with minimal spotting or streaking.

For windows that perform as beautifully as they look, Pilkington **Activ™** Self-Cleaning Glass can also be combined with an interior pane of Pilkington **Energy Advantage™** Low-E Glass or Pilkington **Solar E™** Solar Control Low E Glass for enhanced energy efficiency.

So be sure to ask for Pilkington **Activ™** Self-Cleaning Glass, for clean windows ... naturally.

It's just one more way we can make your new windows an investment you'll enjoy for years to come.



Pilkington **Activ™** Ordinary glass Self-Cleaning Glass

Rain beads on ordinary glass (*right*), causing it to dry with spots and streaks, but, because of its special sheeting action, the window with Pilkington **Activ™** Self-Cleaning Glass (*left*) dries clear and clean.

Form No. 1326 Activ™ Glass is a trademark of Pilkington. ©2001 Pilkington Printed in U.S.A., 0601/2M/1326/Homewood

NOTE:

Activation: Because the active properties of Pilkington **Activ™** Self-Cleaning Glass are powered by sunlight, several days exposure to the sun are required after installation or manual cleaning before the self-cleaning process begins to work.

Manual Cleaning: Under normal circumstances, natural rain or a quick hosing is sufficient to clean the exterior of your new windows with Pilkington **Activ™** Self-Cleaning Glass. For heavy soiling, or if you do want to clean them yourself, it's important to follow the cleaning directions carefully, using only a soft cloth and warm soapy water, since an abrasive cleaner that scratches the surface of the glass can affect the performance of the product.



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